

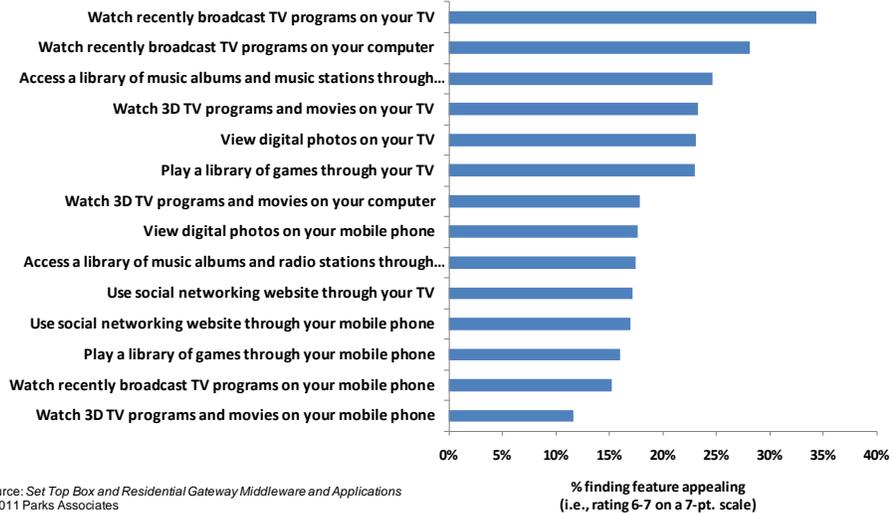
Synopsis

This report examines the technologies, vendors, standards, and solutions for set-top and gateway systems prevalent in North America, Europe, Asia/Pacific, and other global markets. The report explores deployment issues, the shift to “cloud-based” services, the growth of web-based solutions, trends in applications and their development, and support. It also provides global forecasts as well as implications for operators and solution providers.

Appeal of Middleware-enabled Multiscreen Features

Appeal of Multiscreen Features

“How appealing are the following?”
(Among US Broadband HHs, n=2000, ±2.2%)



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“As pay-TV and broadband services have grown worldwide, the set-top box and residential gateway have become key systems in the digital home,” said Brett Sappington, a senior analyst at Parks Associates. “Operators and CE manufacturers are adding new functionality and services to set-tops and gateways, and middleware is a critical enabling technology. New trends in STB and residential gateway applications are resulting in a personalized experience for subscribers, including interactive program guides, TV Everywhere implementations, customizable widgets, search and recommendation, tablet and smartphone interaction, and other innovations. Operators and solution providers who can deliver these new features will have a decided market advantage.”

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Set-top Box and Residential Gateway Middleware and Applications

By Brett Sappington, Senior Analyst

1Q 2011

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Attributes

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